DIGITAL MARKETING

The best solution for your business

BRIGHTBOY
TECH
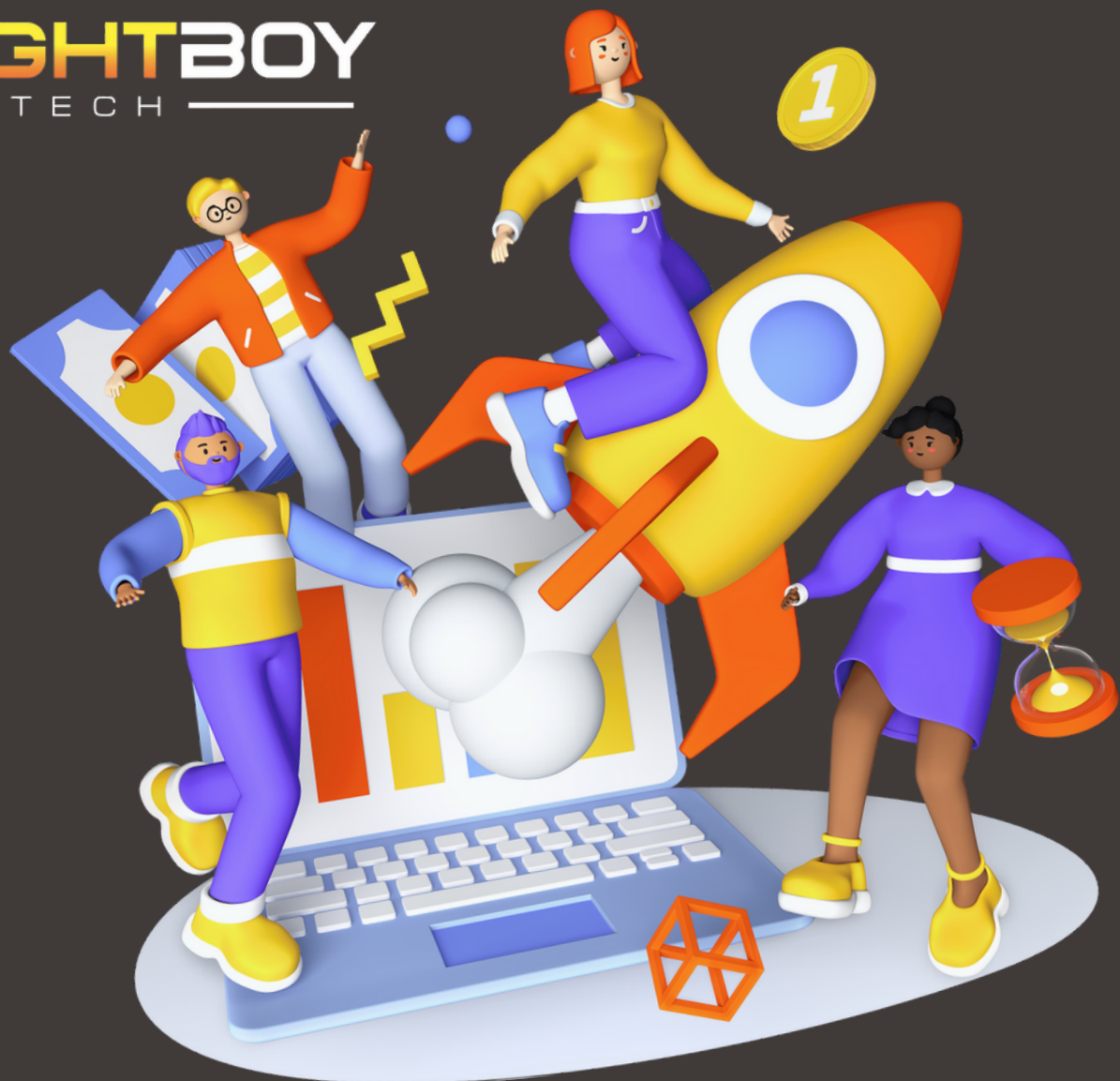
ONE-STOP-SHOP

WHO WE ARE

Brightboy IT Tech is a trusted provider of digital marketing solutions in North Carolina.

Our range of solutions includes digital marketing performance assessments, digital estate management, analytics, website, and app development underpinned by enablement services that help our clients adapt these solutions quickly and effectively. We help organizations improve their operations and customer engagement through technology and data-driven decision-making.

SERVICES OFFERED

- **Website development**
- **Digital marketing analytics**
- **Social media management**
- **Mobile app development**
- **Contact center services**
- **Search engine optimization**
- **Social media optimization**
- **Paid ads**

Get the Best Tool To a Successful Digital Marketing

grow and develop your business to the next level with us

SEO & DIGITAL MARKETING
DIAGNOSIS

Pricing

We provide an overall SEO Diagnosis at a simple fixed fee of 1500 AED.

Why Do Diagnosis?

Building strong Digital Marketing is done by utilizing SEO diagnosis. You will know what strategies will work for you and what milestone your website needs to take to become optimized.

Our Service

Design
We are here not only to impress but to make a power statement about your brand

Development
We improve result by bringing you a total disruptive innovation

Marketing
We are UAE's trusted Digital Marketing expert for over 15 years

info@brightboyit.tech

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Call Us Now
+1 704 774 5797

MAP ROAD TO SUCCESS

Our Digital Marketing Performance Assessments are crucial success maps carefully researched across a wide range of performance areas covering Website and Mobile Application, Visibility, and Engagement. Our Assessment framework is outlined below:

SECTION 1 - DIGITAL ESTATE

The evaluation includes an analysis of general impression, user-friendliness, CMS, page design, user experience, etc. This section covers the following:

- Usability
- Search Engine Optimization
- Impact and design
- CMS / Ecommerce Platform Analysis

SECTION 2 – VISIBILITY

The evaluation includes an analysis of Website speed and performance, SEO Audit, Keyword ranking on local and global SERP listing & positions, etc. This section covers the following:

- Social Media Management
- Local Search
- Paid Advertising
- Search & Social Channels
- Website Speed & Mobile Framework Assessment
- SEO - SERP Listing & Keyword Ranking (Local & Global)
- On-Page SEO Audit

SECTION 3 – ENGAGEMENT

The evaluation includes an analysis of social media engagement, content marketing initiatives, email marketing performance, and recommended posts to improve engagement.
This section covers the following:

- Content Marketing
- Email & SMS Marketing
- Marketing Campaigns
- Recommendations

Competitive Price Range Based on Your Fundamental Digital Marketing Requirements:

Grow and develop your business to the next level with our straightforward & transparent cost.

Description:	Milestones:		Cost:
Google Tools Website Integration/API Research & Development	**24 hrs**		Get a Quote
Google Tag Manager Setup and Integration to Facebook (Pixel), Tweeter, Instagram, LinkedIn, Analytics, and Website.	**24 hrs**		Get a Quote
Google (Yahoo & Bing) Universal Analytics	**20 hrs**		Get a Quote
Google Search Consul /Web Master Integration / Property Claiming	**24hrs**		Get a Quote
Google My Business Setup, Business Phone, Address, and Website Verification. Google My Business – Webpage setup.	**24hrs to 48 hrs**		Get a Quote
Google (Yahoo&Bing) Ads	**20 hrs**		Get a Quote
Digital Marketing Dashboard	**20 hrs**		Get a Quote
New Social Media Ads Optimization and Management (Facebook, LinkedIn, Tweeter, Google, Yahoo & Bing, Instagram, and More – depending on business type and target audience) Keywords – Research, ranking, and search trends – Tech Documentation	**20 hrs**		Get a Quote

Competitive Price Range and Next Level Service Excellence

Grow and develop your business to the next level with our straightforward & transparent cost.

Description:	Milestones:		Cost:
Google TagManager Integration & Pay Per Click Budget Ads	**24 hrs**		**Get a Quote**
Chat Robot API – Facebook and Web-App Chat Development and Integration	**24 hrs**		**Get a Quote**
Monthly report to show statistics about number of customers, open rates, review rates, digital marketing activity, optimization requirements, and more.	**160 hrs**		**Get a Quote**
Monthly Social Medial Posters (3 posters a week): Research, Content Creation, Video graphics, design. Optimized hashtags search, and poster optimization.			
Social Media Management – Analytics, Ads (if there is an existing ad), Chat Support, and updates.			
WEBSITE Creation **Social Media Integration, Facebook** **Page and Website Chat Support Integration, Website Content, Website Design, Graphics Design, SEO Tools integration, Google Webmaster Property claim and integration. Mobile Friendly website development, Speed test optimization.** **(Hosting, Domain, and Email hosting support - Fees are separated.)**	**160 hrs**		**Get a Quote**

Competitive Price Range and Next Level Service Excellence

Grow and develop your business to the next level with our straightforward & transparent cost.

Description:	Milestones:		Cost:
• Google Fuchsia & Web Apps. • App/WebApp and POS Integration & Development • Txt Engine API's, Integration & Development • Ecommerce, Online Reservation System			
Website Hosting	Request for Quotation		Get a Quote
Email Hosting & Support	Request for Quotation		Get a Quote
Email and Website Hosting Transfer Fee	Requirements: Domain ownership & access to the domain DNS portal (ex: GoDaddy) Access to the website portal (ex: WordPress) Recommended to do an SEO Diagnosis before server transfer to secure better result & apply the optimization required to website. Request a Quotation		Get a Quote
Domain			Get a Quote

Social Media - Digital Marketing

OBJECTIVES AND STRATEGIES

100% TRANSPARENT REPORTS

Monthly report to show statistics about the number of customers, open rates, review rates, digital marketing activity, optimization requirements, and more.

#1 OBJECTIVE-TO FILL THE GAP

- To create a stunning and sophisticated poster and content which regularly posted Weekly and Monthly on your Social Media channels
- Leverage business owners' success by helping them make effective marketing decisions with our competitor's awareness, & data science-based reports.
- Attention-catching video graphic, & graphics design.
- Optimized social media posters, and blogs with hashtags, keywords, referring links, creative designs, and metadata.

OUR SUFISTICATED PROCESS

We provide detailed monthly & yearly Digital marketing calendar plan to boost customers & increase brand awareness

We conduct research to come up with the best ideas and much relevant and trending content

Detailed objectives aligned with the primary consideration to the competition to win target niche

Our transparent reports put our customer's requirements in a context - we do this by providing a proposed calendar that summarizes our contents

Boost website traffic, ranks, and visibility by posting to all required social media websites

To Get a Free
Consultation Call:
+1 704 774 5797

WEBSITE DEVELOPMENT

**+1 704 774 5797 •
INFO@BRIGHTBOYIT.TECH**

DATA CAPTURE & REPORTS

We rely on data to optimize your campaigns for the best possible outcome.

USER CENTRIC OPTIMIZATION

We value people in as much as we value the technology. People are our no. 1 factor in SEO.

COMPLEX TO EASY

We make complex seem easy. You just sit back and we'll handle everything!
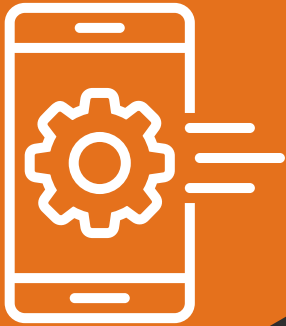
WHY GET A PROFESSIONAL WEB DEVELOPER?

Social Media Integration, Facebook Page, and Website Chat Support Integration, Website Content, Website Design, Graphics Design, SEO Tools integration, Google Webmaster Property claim, and integration - and more. Plus, Mobile-Friendly website development, Speed test optimization. (Hosting, Domain, and Email hosting support), Regular Data-science, and website diagnosis. All of these and more are involved with website development. Therefore, if you wanted to do well - do not settle for less.

THE ESSENTIALS

- ✓ **Digital Marketing**
- ✓ **Social Media Management**
- ✓ **Email Marketing**
- ✓ **Search Engine Optimization**