



BRIGHTBOY
TECH

ARE YOU CONFUSED ABOUT WHERE TO START YOUR DIGITAL MARKETING?

Don't worry! We are here to
provide an all-in-one digital
marketing solution that will
double your ROI.

For Inquiries Connect Via:

✉ info@brightboyit.tech

☎ USA: +1 (704) 912-5401

☎ UAE: +971 (50) 218-9390



**Super Fast Service Delivery, Creative, Sophisticated
Designs, Cost-Effective, Ethical, and Customer-Centric**

Trusted All-in-One Turnkey Solution for Marketing & Business Process

ONE-STOP-SHOP



WHO WE ARE

Brightboy Tech LLC is an IT company located in Concord, North Carolina, USA. Our team of experts has a minimum of 15 years of experience as a trusted provider of cyber security and network infrastructure management, digital marketing solutions & website development.

Our range of solutions includes IT Solutions, Security Support, digital marketing performance assessments, digital estate management, analytics, website, and mobile apps development underpinned by enablement services that help our clients adapt these solutions quickly and effectively. We help organizations improve their operations and customer engagement through technology and data-driven decision-making.



SERVICES OFFERED

- IT Services
- Security Camera Installation
- Website development
- Digital marketing analytics
- Social media management
- Mobile app development
- Contact center services
- Search engine optimization
- Social media optimization
- Paid ads
- Consultation
- Call Center Services





Meet The Best Team
To a Successful
Digital Marketing

We are here to
bring the best of
your BRAND online.

SEO & DIGITAL MARKETING CREATIVE DIGITAL MARKETING

Clients



SKIN & ALLERGY CENTER



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You are About to Discover the Best Strategy To a Successful Digital Marketing

Let us grow and develop
your business to the
next level.

HERE ARE THE 10 TOP SERVICES
YOU GET FROM OUR TEAM OF EXPERTS
ALL-IN-ONE TURNKEY SOLUTION

COST-EFFECTIVE

Competitive Pricing

We provide an overall SEO, Diagnosis, and Digital Marketing at a simple fixed fee that is cost-effective and performance basis

#1 SEO Diagnosis: Why Do Diagnosis?

Building strong Digital Marketing is done by utilizing SEO diagnosis. It will help you know what strategies will work for you and what milestone your website needs to become 100% optimized. That is what we do to effectively strategize a Digital Marketing Plan that will best match your business.

Our Purposeful Services



Stunning Designs from the Pro

We are here not only to impress but to make a powerful statement about your brand



Development With Target End Goal In Mind

We are your partner - and we are here to improve results by bringing you a success map based on your current digital marketing state to a total disruptive innovation



Marketing Strategies that Works

We are trusted Digital Marketing experts for over 15 years, and we know how to grow your brand from scratch



YOUR ROAD MAP TO SUCCESS

Our Digital Marketing Performance Assessments are crucial success maps carefully researched across a wide range of performance areas covering Website and Mobile Application, Visibility, and Engagement. Our Assessment framework is outlined below:

SECTION 1 - DIGITAL ESTATE

This section is crucial when running Ads - evaluation includes an analysis of general impression, user-friendliness, CMS, page design, user experience, etc. This section covers the following:

- Usability and Speed
- Search Engine Optimization
- Impact and design
- CMS-Content Management System (Website) / Ecommerce Platform Analysis

SECTION 2 - VISIBILITY

The evaluation is related to actual online visibility - it includes analysis of website indexed pages on the SERP, SEO Meta Audit, Keywords ranking on local and global SERP, Online listings, Social media pages, etc. This section will report if the following are visible on the SERP:

- Social Media & Management
- Local Search and Other online listing results
- Paid Advertising
- Brand Search & Social Channels - Google My Business, Bing My Business, & more
- Website Speed & Mobile Framework Assessment (Is your website mobile-friendly?)
- SEO - SERP Listing & Keyword Ranking (Local & Global)
- On-Page SEO Audit (Blogs, Content, Call To Actions, Links)

SECTION 3 - ENGAGEMENT

The evaluation includes an analysis of social media engagement, content marketing initiatives, email marketing performance, customer reviews, and recommended posts to improve engagement.

This section covers the following:

- Social Media Posters & Content Marketing
- Email & SMS Marketing
- Online Reputation Management & Customer Review Campaigns
- Recommendations



But wait, there is more!

Here are additional Fundamental Digital Marketing Offers We have:

#2 Proper and Ethical Backlinks:

We grow and develop your business to the next level with our straightforward & no shortcut backlinks creation.



When someone told you to buy backlinks - Don't Trust, You Run Away! Because Google forbids these link schemes modus. It is cheating that comes with a penalty.

Here is how we put your business on the map and do proper backlinks. We do this through qualitative and well-planned content, well-managed account & posters on social media pages, and by creating and claiming your company profiles on all highly trusted with high (DA) Domain Authority business directories online with more than **37 million unique views per month!**

We will update your business hours, locations, payment methods, hotline numbers, emails throughout all 60 online platforms, including Google Maps, Apple Maps, Bing, Yahoo, and more. And anytime you need to update, we will do it for you. It will not only increase your visibility online but will also generate ethical backlinks accepted by Google.





#3 GOOGLE MY BUSINESS
HERE IS WHY WE MAKE YOUR
GOOGLE MY BUSINESS 100%
OPTIMIZED, ACTIVELY
ENGAGED, AND REGULARLY
POSTING ON GOOGLE.



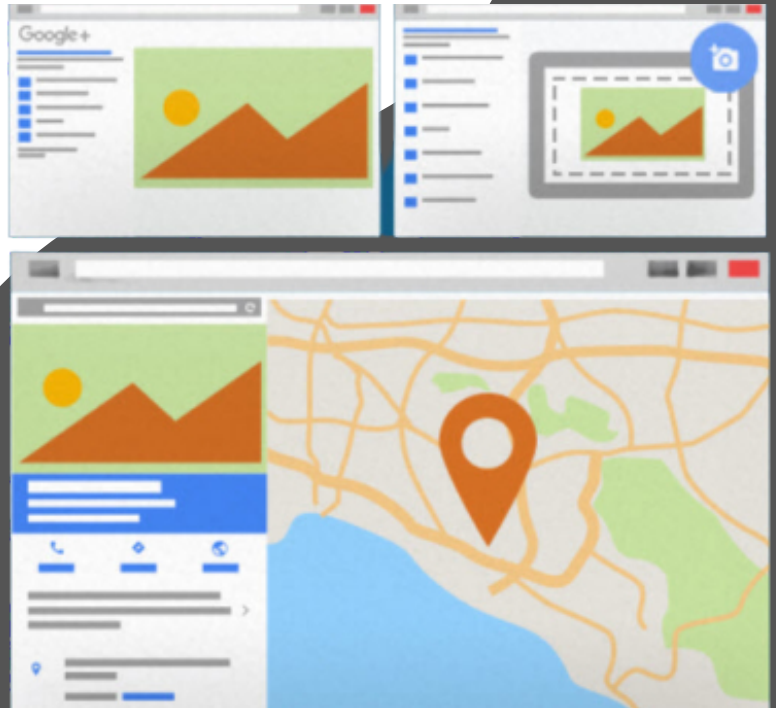
Widely used
online listing



GPS Business
Locator



One-click mobile
phone dial



*Hang on,
There is more!*

- We can help increase your STAR Ratings & Your Appeal Online through our regular & creative posters
- Boost Your Online Reputation & Earn Customer Trust with our customer relation & testimonial campaign
- Increase Your Website Traffic, Sales, and ROI
- Rank Higher On The Search Engine Result
- Increase Customer Engagement - Talk to Customers Straight from Your mobile through Google My Business via Chat or a Call
- Make Your Brand Stand Out From Your Competitors
- Bring Customers Right through your Business Doorsteps via Google Map



Google My Business

**LET'S PUT YOUR
BUSINESS ON THE
MAP  TODAY!**



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TECH**

CALL: +1 (704) 912-5401 • INFO@BRIGHTBOYIT.TECH • IT SOLUTIONS & DIGITAL MARKETING



#4 Social Media Management Digital Marketing

OBJECTIVES AND STRATEGIES



100% TRANSPARENT REPORTS

Monthly report to show statistics about the number of customers, open rates, review rates, digital marketing activity, optimization requirements, and more.

#1 OBJECTIVE-TO FILL THE GAP

- To create a stunning and sophisticated poster and content which regularly posted Weekly and Monthly on your Social Media channels.
- Leverage business owners' success by helping them make effective marketing decisions with our competitor's awareness & data science-based reports.
- Attention-catching video graphic, & graphics design.
- Optimized social media posters, and blogs with hashtags, keywords, referring links, creative designs, and metadata.

OUR STRATEGIC PROCESS



We provide detailed monthly & yearly Digital marketing calendar plans to boost customers & increase brand awareness



We research to come up with the best ideas and much relevant and trending content



Detailed objectives aligned with the primary consideration to the competition to win target niche



Our transparent reports put our customer's requirements in a context - we do this by providing a proposed calendar that summarizes our contents



Boost website traffic, ranks, and visibility by posting to all required social media websites



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#5 (SEM) PAID ADVERTISING TO MAXIMISE RESULTS

Here's why our paid SEO is so effective: Digital Marketing Performance Assessments are crucial to any SEM success. We do SEO and Digital Marketing Diagnoses to discover your real-time website estate before we create Ads. The first requirement is to optimize your website to make sure it is ready to convert. We recommend & make a website to not only carry your brand but improve your online reputation & promote trust.

ACTION POINTS FOR PAID/ORGANIC OFF-PAGE SEM

Yahoo, & Bing Search Engine AdWords

Design

SEM

Contents

Search Result



Yahoo Ads

Ads Banner Designs, 1-2 times per month, keywords, Target Audience, Budget Strategy, (Will Show on Yahoo keywords search on the SERP)



Bing Ads

Ads Banner Designs, 1-2 times per month, keywords, Target Audience, Budget Strategy, (Will Show on Bing keywords search on the SERP)

Google AdWords & YouTube Ads



Keywords

LEADS

Click to Call

Location



Google Ads

Ads Banner Designs, 1-2 times per month, keywords, Target Audience, Budget Strategy, (Will Show on Google keywords search on the SERP)



YouTube Video Ads

Video Ads Designs, 1-2 times per month, keywords, Target Audience, Budget Strategy, (Will Show on Youtube Videos, Channel pages, & the YouTube homepage)

Social Media Marketing

Hashtags

VIDEO

Contents

Designs



Facebook Digital Marketing

Social post: 3-4 times per week - Facebook Story or Live (Video), & Posters, Paid Ads 1-2 times per week, Target Audience, Locations, Hashtags.



Twitter Digital Marketing

Twitter post: 3-4 times per week - Video, & Posters, Paid Ads 1-2 times per week, Target Audience, Locations, Hashtags.

Social Media Marketing

Posters

VIDEO

Contents

Hashtags



LinkedIn Digital Marketing

Social post: 3-4 times per week, Paid Ads 1-2 times per week, Target Audience, Location, Managing both Business Page & LinkedIn Accounts.



Instagram Digital Marketing

Social post: 3-4 times per week - Instagram Story (Video), & Posters, Paid Ads 1-2 times per week, Target Audience, Locations, Hashtags.



#6 EMAIL MARKETING - 2000 EMAIL BLAST (UP TO 10K EMAIL BLAST A MONTH!)

We create a stunning Email Blast template to not only wow your customers, but also to create relationships of trust. Our email blast not only brought a positive result in sales but also boosted traffic and better (SEO) website ranking on our client's website. Through us, you now can stay connected with your target market in the most professional and efficient way.

#7 BLOGS (CONTENT AND DESIGNS)

We create a stunning Email Blast template to not only wow your customers, but also to create relationships of trust. Our email blast not only brought a positive result in sales but also boosted traffic and better (SEO) website ranking on our client's website. Through us, you now can stay connected with your target market in the most professional and efficient way.

#8 WHATSAPP & FORUMS MARKETING

We create a stunning Email Blast template to not only wow your customers, but also to create relationships of trust.

Traffic and Engagement Booster



WhatsApp Business

Broadcast list, posters, and announcements on WhatsApp using WhatsApp Business



Blogs

Writing attention-catching blogs will not only increase traffic; but will also generate more indexed pages on Google. These blogs are crucial to improving visibility and organic ranking.

Traffic and Engagement Booster



Answering Forums

Online activities increase online reputation, which also includes more engagements not just on social media but also on online forums such as Quora, YahooAnswers, Google Business Review, Capterra, Wiki, & more.



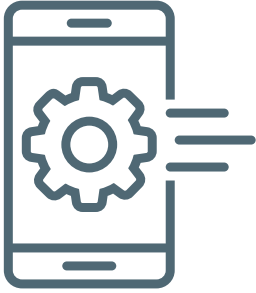
Email Marketing

Email Blast is very effective and efficient. There is a 75% to 90% success rate on Email marketing, and MailChimp is the most advanced tool we use to automate & increase ROI.



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IOS & ANDROID



Let us help increase your
customer's experienced

#9 WE ARE HERE TO DEVELOP YOUR MOBILE APP



WEB APP, IOS, AND ANDROID APP DEVELOPMENT

(Flutter applications - developer
Android, iOS, Windows, Mac, & Linux)



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Call Us For Inquiries

☎ **UAE: +971 (50) 218-9390**

☎ **USA: +1 (704) 912-5401**

**It's Time to Bring Your
Ideas to Reality**



BECAUSE
CUSTOMER'S FIRST
IMPRESSION OF
YOUR WEBSITE
MATTERS



To Get a Free
Consultation Call:

USA: +1 (704) 912-5401

UAE: +1(908) 867-8233



WEBSITE DEVELOPMENT



DATA CAPTURE & REPORTS

We rely on data to optimize your website for the best possible outcome.



USER CENTRIC OPTIMIZATION

We value people as much as we appreciate technology. People are our no. 1 factor when developing a website.







COMPLEX TO EASY

We make the complex projects seem easy. You sit back, & we'll handle the designs, and development!

WHY CHOOSE US AS YOUR PROFESSIONAL WEBSITE DEVELOPER & SEO CONSULTANT?

Because we always consider the end result of your website as our SOP. On top of Website development, we do Social Media Integration, Facebook Page, and Website Chat Support Integration, Website Content, Website Design, Graphics Design, SEO Tools integration, Google Webmaster Property Claim & integration - and more. We secure a 100% Mobile-Friendly website development, Speed test optimization. (On top of the Website Development, we provide Domain, Website, & Email hosting), Regular Data-science & website diagnosis. All of these & more are involved with website development. Therefore, to do well - do not settle for less. Talk to the true expert - DigiMart!

OUR PACKAGE INCLUDES THESE 4 ESSENTIALS!

-  Digital Marketing
-  Social Media Management
-  Email Marketing
-  Search Engine Optimization

If you haven't said "Wow" with your own website - Now is the time.

START YOUR DIGITAL MARKETING SUCCESS JOURNEY TODAY!

All of these in one solution package – Call us to get the best price.

- **01** **SEO Diagnosis**
Know your potential to surpass your competitors. Let us make data science speak more about it.
- **02** **Proper and Ethical Backlinks**
Think like a Pro and do not trust cheap and dishonest Digital Marketers. Being ethical is always the best.
- **03** **Google My Business**
Let the organic side of the SERP work for you. Google My Business is the key to a Fast & Successful Organic Visibility.
- **04** **Social Media Management - Digital Marketing**
We bring stunning content with impact right through your Social Media channels.
- **05** **(SEM) Paid Advertising To Maximise Results**
Paid advertising will bring you a significant results if you do it right the first time.
- **06** **Email Marketing - 2000 Email Blast (up to 10k email blast a month!)**
We bring results, & email blast never fails to help us achieve more.
- **07** **Blogs(Content & Designs)**
Once we create a website that will WOW your audience, we don't stop there. We bring more traffic through the constant website content. Blogs are our secret to making your website win the SERP rankings.
- **08** **Whatsapp & Forums Marketing**
Forums and WhatsApp are on-trend to bring more product awareness to your target niche.
- **09** **Android & iOS Mobile App Development**
We always think that a mobile app is about creating the best customer experience that brings results.
- **10** **Website Development**
Of all the online pages you must have - your website should speak about your brand the most. We will help your website convert more business for you.

Send your Requirements to:
info@brightboyit.tech

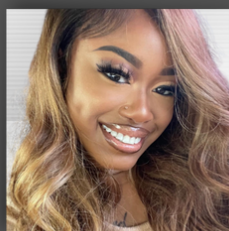
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